



YELLOW SPRINGS
Community
Children's Center

Yellow Springs Community Children's Center

ANNUAL REPORT AUGUST 2019 – JULY

2020



**5-STAR
AWARD
WINNER!**

Letter from Executive Director

Dear Friends,

It has been an accomplished and unpredictable year! The Yellow Springs Community Children's Center continues to provide a nurturing, family-oriented environment to support and enhance the unique social, intellectual, emotional, and physical growth of each child. Our main goal for the 2019-2020 school year was to ensure that we continue to enhance our curriculum instruction, provide updated classroom materials & rich environment for all age groups & abilities, obtain a five star step up to quality star rating, and establish a close connection with our community and donors for financial growth.



In January 2019 we applied and obtained a 1-star rating through Step Up to Quality with our goal for 2020 to be a 5-star quality rated program. Step Up To Quality is a five-star quality rating and improvement system administered by the Ohio Department of Education and the Ohio Department of Job and Family Services. SUTQ recognizes and promotes learning and development programs that meet quality program standards that exceed preschool licensing and school age child care licensing health and safety regulations. Step Up to Quality program standards are based on national research identifying standards which lead to improved outcomes for children. We worked closely with 4 C for Children coaches all year in 2019 to ensure that our teachers and administrators were working in the right direction to obtain a 5-star rating and through careful planning, trainings and hard work, YSCCC was awarded a 5 star by March of 2020! Such a great accomplishment!

With the help of parent collaboration, we were able to put together a comprehensive new marketing program and website to help drive our enrollment numbers up! We partnered with Dayton Parent magazine that gave us marketing space to advertise our camp and preschool program. We saw a 3% increase in tours & enrollment by the end of the year and we were able to start mapping out the opening of another preschool room in hopes to officially open by April of 2020.

As we celebrated a HUGE award for obtaining a 5 Star Step Up to Quality Rating and an increase in enrollment numbers, no one could have prepared for the 2020 pandemic that nearly shutdown our country and drove us into a financial spin in March 2020. The state gave us the option of operating as a pandemic center to serve essential workers or shut down. For the

health and safety of our families and staff, YSCCC made the decision to shut down. 14 employees were furloughed and I was unsure of how this pandemic would affect our enrollment, financial security & staff retention. Nearly two months later, YSCCC made a plan to return that followed strict guidelines put in place by ODJFS & CDC to ensure that healthy and safety is a priority.

As we continue operate at half capacity, YSCCC strives to ensure that quality interactions & developmentally appropriate education remains an important component to our mission. This year we will focus on continuing to raise funds for our new HVAC system, upgrade classroom materials and furniture, become experts in Conscious Discipline and keep health and safety in mind amid the pandemic uncertainties.

Malissa Doster

Executive Director



Achievements:

- 5 Star rating for Step up to Quality
- All classrooms full with a wait list
- Retained staff through pandemic shut down

- Increased training & ECE related certifications
- Facility improvements
- Updated Website & increased marketing

Who we serve:

45 families

79 children

Full time equivalency chart



**Financial
reports**

Thank you to YSCCC donors!

Maureen Lynch and Richard Lapedes – Lead Sponsors

Joan Ackerman
Dan & Kathy Beverly
Pam Conine
Donna Cottrell
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R. Douglas Snyder
Larry Turyn

Yellow Springs Community Foundation
YS Federal Credit Union
Morgan Family Foundation
Pricilla Janey Pace
Yellow Springs Library
Kids Ink Children's Bookstore

Thank you to YSCCC Volunteers!

Amber Botkin
Harvey Curran

Sean Devine
Tiffany Ebersole
Anna Hall
Melissa Heston
Miranda Fullen
Jacob Schaub
Willow Webb
Rose Chonko
Elaine Szulewski
Nancy Lineburgh
Katie Wright
Roland Eliason
Sade Martin
Aillevrah Turner
Miranda Fullen
Clovis Rogers
Mallory Arter
Jim Mayer
Paul Mullin
Lynn Sontag
Shahkar Strolger

Jeanette Cook

Heather Ratliff



YS Community Foundation Fellows

Alex Lorenzo
Racheal Ratliff
Natalya Lorenzo
Alicia Chereton
Haleigh Hall
Tamika Jackson
Ezra Lydy
Gus Lydy
Brittnee Lydy
Leslie Straw
Heather Gearheart

Leadership — YSCCC Board members and
committees



YSCCC Staff members





Our Vision and Goals:

Be the regional model for Conscious Discipline

Resume full enrollment when pandemic risk drops

Update preschool & toddler playgrounds

Install infant playground

Complete HVAC upgrade for entire building

Fence painting project for community collaboration

Increase donor outreach and grant funding

Collaborate with YS Schools

Host Community Events

